

# ***SPONSORSHIP PROPOSAL***

***NTR*** SPORTS

[www.ntracing.co.uk](http://www.ntracing.co.uk)





# DRIVE / DEDICATION / AMBITION

## THE STORY SO FAR...

Welcome to this Sponsorship Proposal to support Neirin Teifi Evans, 16, a dedicated and passionate young racing driver – a unique opportunity to invest in grassroots sporting talent whilst also benefitting from an array of HMRC approved taxation benefits.

Unusually in this sport, Neirin only started racing at the age of 13, but his skill and dedication rapidly became apparent. Within 2 months of driving his first kart indoors, he was invited to join the Castle Coombe Circuit Autumn Junior Championship, and just a few months later, he tested on Silverstone's F1 SIM and became the third fastest driver ever, quicker than the current F1 reigning champion Max Verstappen.

He then successfully test drove for the Daniel Ricciardo Series to compete in the 2022, 2023 and 2024 karting seasons, reaching the World Karting Finals in Milan in 2023.

Neirin is currently signed to Arden International, owned by the renowned Horner family and the sister team of Red Bull Racing. Arden have been

instrumental in developing young drivers, having coached Sergio Perez, Carlos Sainz and Oscar Piastri, who are three of the 20 drivers currently on the Formula 1 grid. On a monthly basis, Nye attends the Young Racing Drivers Academy (YRDA) at Arden HQ in Banbury for professional Sim training with Steve Hutchinson, a highly experienced driver/coach who not only works for Arden but also for Red Bull Racing, Mercedes AMG F1 and Alpine.

Neirin is also mentored by former Formula 2 driver Calan Williams, an Australian international racing driver who is competing in the GT World Challenge Europe Endurance Cup with Belgian BMW M Team WRT. Calan's support and direction have been influential in assisting NT Racing shape its strategy. Neirin is balancing his racing career with his A Level studies at the prestigious Radley College, where he is President of the F1 Society.

**Neirin is now seeking sponsorship to propel him to the next level of UK Motorsports - Formula 4, where he is signing to Argenti.**



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# A WINNING TEAM

## The Strategy

Whilst Formula 1 is the global phenomenon that is the undisputed pinnacle of global motorsports, there are several feeder routes to reach that highly competitive level. Neirin Teifi will be testing for Formula 4 in early 2025, with a 6-year career plan to progress through the UK motorsports ranks via F.RECA, F3 and F2 then onwards to Formula 1:



## The Series

FIA Formula 4, also called FIA F4, or F4, is an open-wheel racing car category intended for junior drivers. The category was created in 2013 by the Fédération Internationale de l'Automobile (FIA) - the International sanctioning and administrative body for motorsport - after approval by the World Motor Sport Council as an entry-level category for young drivers, bridging the gap between karting and Formula 3, and enabling drivers as young as 15 years of age to race on some of the most challenging and renowned circuits in the world. As the championship is certified by the FIA, 12 Super Licence points will be awarded to the overall champion to aid their progression through the single seater ranks.

Having previously launched the careers of legends including Ayrton Senna, Michael Schumacher, Damon Hill, Eddie Irvine, Jenson Button, David Coulthard and more recently McLaren F1 star Lando Norris, the F4 category remains the 'go-to' destination for drivers aspiring to achieve a career at the sport's highest level.

The championship has an unrivalled promotional platform to aid drivers in building their audience; British F4 receives live free-to-air television coverage on ITV4, as well as capacity trackside crowds at each of the ten events on the UK's premier circuits and impressive social media coverage to assist in building your brand.

**DRIVE / DEDICATION  
AMBITION / AMBITION**

## The Team Vision

**“OUR MISSION AS THE NT RACING TEAM IS TO DRIVE NEIRIN THROUGH THE RANKS OF UK MOTORSPORTS WHILST ALSO USING OUR EXPERTISE AND NETWORK TO ASSIST OTHER PROMISING YOUNG WELSH DRIVING TALENT TO FLOURISH IN YEARS TO COME...”**



**“MY CAREER EXPECTATION FOR THE 2025 SEASON IS TO MAKE A MAJOR IMPACT ON THE UK FORMULA 4 LANDSCAPE, PAVING THE ROAD TO FRECA, THE NEXT STEPPING STONE TOWARDS FORMULA 3 WITHIN THE NEXT 18 MONTHS...”**

## **BE PART OF THE JOURNEY TO THE PODIUM...**

**An opportunity to align to a global phenomenon with growth that shows no sign of braking**

Motorsports is a rapidly expanding and diverse industry that draws fans, sponsors and investors from all over the world, transcending borders with its combination of speed, technology and entertainment. In 2023, the global competitive motorsports market was valued at \$5.51bn and is expected to rise to \$10.11bn in 2023, growing over 7% CAGR (Compound Annual Growth Rate) over the 8-year period in which NT Racing is seeking to move from karting to F1, with media interest and TV coverage around racing growing exponentially.

**Here are the other ways NT Racing can benefit your business:**



### **Increased brand awareness**

Increase your company's visibility with branding on the NTR race suit, helmet and F4 car, plus other assets such as team merchandise



### **Raised company exposure**

Collaborative PR opportunities  
Social media coverage  
Event participation such as speaker / Q & A opportunities at your in-house and client events



### **Bespoke partnership packages**

An array of options including corporate hospitality, ambassador visits, driving days, track visits, garage access, etc, making for exciting networking opportunities for you and your clients



### **Enhanced Corporate Social Responsibility**

By helping to grow a thrilling sport at grassroots level, your business is supporting the sports stars of tomorrow

# JOIN NT RACING - A WINNING TEAM

**IT TAKES DRIVE TO BECOME A RACING DRIVER – BUT IT ALSO TAKES BACKING, AND SO FINANCIAL SUPPORT FOR TALENTED YOUNG PEOPLE ON THE CUSP OF THEIR PROFESSIONAL CAREER IS CRITICAL.**

## **The impact of your sponsorship investment**

Sponsorship in NT Racing at this early stage will help Neirin transition from karting into single seaters, affording him the necessary number of test days at Formula 4 level to maximising his potential and make rapid progress. It is also a highly positive way to invest in future racing talent whilst also promoting your brand.

If you are interested in sponsoring Neirin through the next stage of his racing career, we can arrange a call to see how we can best deliver a bespoke partnership package tailored to your business needs. We are also keen to hear from motorsports racewear and equipment providers to discuss contra deal opportunities.

**Contact the NTR Sports team to discuss:**



**NEIRIN TEIFI EVANS**

F4 Driver



**DAMIAN EVANS**

Team Manager



**LISE ENTWISTLE**

Business Manager

**CONTACT THE NT RACING  
TEAM TO DISCUSS**

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